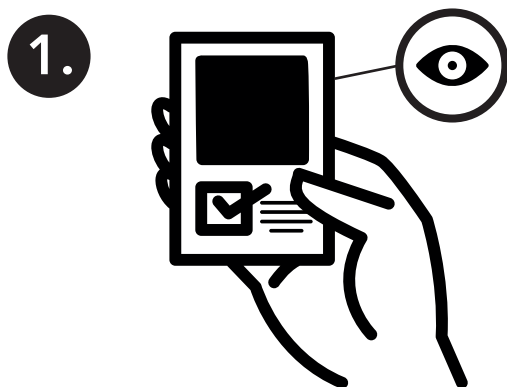


Relevance

"Curate the 12 treasures of your collection to be reused"

Analyzing different key elements is basic to determine the criteria to select the most relevant items / images. The quality of the final collection will depend on the accuracy on applying these criteria.

Step by step...



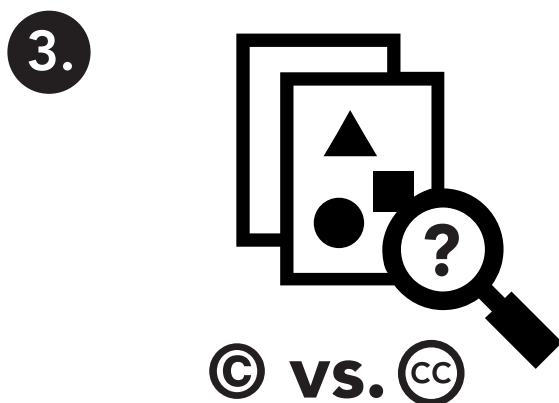
Visual Impact

The photo must tell us something; historical relevance, rarity, ability to engage. It could be surprising, hilarious, shocking, or exciting



Data Accuracy

When compiling the information, names must be collected in detail, authors should be identified and, when the images show specific people, places, buildings and institutions, they should be named. Each item should include short a description and date.



Is it shareable?

You must evaluate the importance of these elements:

1. Open license (Public Domain), 2. Creative Commons (increasing order of restrictions) and 3. Copyright



Ranking

If you're doing the selection of images with a group, go through voting on the photos. Those which rank higher on shared emotions might be more attractive than others. The more criteria they follow, the more...the better

Relevance sheet

"Curate the 12 treasures of your collection to be reused"

Find the relevance in the collected images. Select the best ones in each series.
This sheet will help you analyze the printed images

Ref.:	1. Visual Impact					2. Data accuracy				3. Is it shareable?			4. Ranking			TOTAL	
	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes/No	Yes	No	
Ref.:																	
Ref.:																	
Ref.:																	
Ref.:																	
Ref.:																	
Ref.:																	
Ref.:																	
Ref.:																	
Ref.:																	
Ref.:																	
Ref.:																	



- Conversion guide for "YES" answers
 - 12+VERY RELEVANT
 - 8 - 11 ...RELEVANT
 - 4 - 7NOT VERY RELEVANT
 - 1 - 3IRRELEVANT